



Open position – Marketing

Communications

YOUR DEPARTMENT

We are responsible for accompanying and preparing all of the club's exciting and innovative stories in the media. We are always in contact with the technical departments of the club and our sponsors.

In order to tell our vision as interestingly as possible, very good teamwork and a joint elaboration of ideas, strategies and drafts in the weekly meetings is necessary. At the same time, each department member has his or her own area of expertise.

In addition to the specific areas of responsibility, the planning of the vehicle presentation of the latest Sonnenwagen is one of the biggest departmental tasks.

YOUR DEPARTMENT

As a communications expert, you are responsible for communicating our story to the outside world. You will be in contact with our community via various platforms, record podcasts with exciting guests, plan events throughout Europe and much more. In addition, you will be in contact with our sponsors' expert authors and journalists in order to jointly report on our association's activities. Possible fields of activity could be: social media, public relations, website, event management and podcast.

Your job will be very varied and you will gain insight into every area of the association. Like everyone else, you will also help to manufacture the new solar car.

WHAT YOU BRING TO THE TEAM

- Enthusiasm for the project!
- Interest in marketing, communication and project management
- Independent working method and potential awareness
- Enjoy working in a highly motivated, creative team

WHAT WE OFFER YOU

- Development of one of the world's most efficient solar vehicles
- Opportunity to apply your theoretical knowledge in practice and implement your own ideas in an exciting environment
- Developing of your soft skills and project management skills
- Contact to potential employers and the development of a professional network (in industry and research)
- THE experience of your studies!

APPLICATION

Please apply exclusively via the application form on our website:

www.sonnenwagen.org/join



Address: Eilfschornsteinstraße 12, 52062 Aachen
Email: kontakt@sonnenwagen.org
Web: <http://www.sonnenwagen.org>



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